



ENTREPRENEURSHIP: it's everybody's business!

Have you ever wondered what an entrepreneur looks and acts like? Would it surprise you that they come from all walks of life and mostly fly under the radar?

Could that disruptive child, pupil or employee be your employer of the future?

In a rapidly changing world with new technologies and career paths, there is no doubt that exciting business opportunities are bountiful for those that have the ability to look at existing landscapes with fresh eyes. But are we recognising the entrepreneurs in our community and giving them the support they need to succeed?

Business advocate and author, Kerry Anderson, will share her observations and conclusions from a four year research project that took her on an extensive journey across regional Victoria and to the Centre for Rural Entrepreneurship in the United States.

Practical and interactive, this discussion will be of interest to aspiring entrepreneurs as well as current business owners, educators, community leaders and industry groups.

Participants will learn about the enterprising entrepreneurs in our midst, their unique attributes, and the strategies of proactive communities to encourage them. Start developing your own action plan to strengthen your business and community.

Discover why it's everybody's business to be interested in entrepreneurs and explore how we can better work together to encourage and support new business in our communities and the wider region. Quite simply, our future depends on it!

For enquiries about a half or full day workshop, or keynote speaker, please contact Kerry on 0418 553 719

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