

# Taking control of your rural community's destiny!



**By looking at existing landscapes with fresh eyes there are many new and exciting business opportunities to attract new residents and retain young people in your rural community.**

Our rural towns are rapidly changing. Some are growing and diversifying, others are struggling with population decline and seeking more effective ways to embrace positive change. A long-term strategic and collaborative community approach with a focus on leadership, entrepreneurship, youth, and philanthropy, is proven to have far reaching benefits in reinvigorating rural communities.

**Are you ready to start a very important conversation and take control of your own destiny?**

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## Inspiration

Let's start by understanding the benefits of working collaboratively and strategically with clearly identified long term goals. Author of *Entrepreneurship: It's Everybody's Business*, Kerry Anderson has studied the successful formulas of rural communities in the United States, undertaken training with the Center for Rural Entrepreneurship (US) and Consortium for Entrepreneurship Education (US), and developed the **Operation Next Gen** program specifically for Australian rural communities. The results are proven to be real and tangible for communities that work collaboratively and strategically towards long term outcomes.



## Community Workshops

Ready to start your journey? A full day workshop will help prepare your community ambassadors to identify their goals and give them the tools to take the conversation out into the community. Follow up workshops will be conducted around four focus areas that will form the core of your community actions.

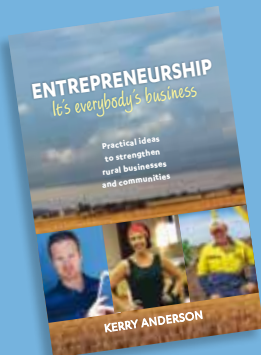
## 12 Month Support Program

Ongoing support with monthly accountability sessions are provided to help you stay on track and achieve your community goals. This includes the **Be Your Own Boss** program that introduces self-employment as a career option for secondary school students and adults, as well as access to valuable templates to make your journey all that easier.



**No, this is not a quick fix. No, this is not a fly-in, fly-out proposal. This is for rural communities who really want to make a difference.**

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Community ambassadors will receive a free copy of the book.